



NOTICE TO PARENTS AND SENIORS (Class of 2010)

INFORMATION REGARDING PHOTOS FOR USE IN THE YEARBOOK

Photographers who have agreed to provide pictures meeting the preferred specifications for senior photos *for use in the yearbook* are listed on the back of this notice. **YOU MAY GO TO ANY PHOTOGRAPHER YOU CHOOSE**, however, *the picture submitted for use in the yearbook must meet the attached specifications to the satisfaction of each school's yearbook advisor.*

If you go to a photographer not on this list, be sure to take the attached specifications. Make certain the photographer agrees to provide a picture that meets these specifications **BEFORE** you have your picture taken. It is recommended that students contact several photographers to obtain estimates of costs before making an appointment. You will need a wallet-size, basic head-and-shoulders pose (no hands visible), on a medium-tone neutral-color background for use in the yearbook. The photographer should be prepared to provide this type of photo in addition to any other personal requests or preferences you may have.

Keep in mind that a basic photo, such as the one preferred for the yearbook, is also useful for other purposes such as college applications, resumes, etc. An acceptable yearbook photo may also be obtained through the school photographer that visits your school each year.

The objective of the yearbook is to produce a historic record of each school's senior class, which presents all students in a uniform and equitable manner.

SUGGESTED PHOTOGRAPHERS FOR SENIOR PICTURES

<u>Studio Name</u>	<u>Address</u>	<u>Phone</u>
Alyson Edie Photography	8020 Thornview Road (06)	(347) 226-0297
Anderson Studio, Roger/Ryan Elrod	2951 North 70th Street (07)	466-2951
Asche Photography	8601 NW 112th (Malcolm, NE 68402)	(402) 796-2285
Bauman Photography	7600 Glynoaks Drive (16)	476-4905
Beth & Company Fine Portrait Studio	201 Capitol Beach Blvd, Suite 8 (28)	450-3546
Brockmeyer Photography	www.brockmeyerphotography.com	328-0202
C Masters Photography	1410 "O" Street, Studio 21 (08)	440-0743
Captured Memories Photography	1990 "C" Street (02)	890-5661
Cherished Creations Photography	3230 South 13 th Street, Suite 100 (02)	617-6681
Corey Rourke Photography	5042 Sherwood Drive (04)	466-4644
Creating Memories Photography	920 Robert Road (10)	327-9351
David Dale Photography	1621 "A" Street (02)	477-2824
Dingwell Photography	8053 Palmilla Lane (16)	476-0056
Ekeler Photography Studio	2570 SW 23 rd Street (22)	420-6697
Elwood Photography	1204 Autumn Road (Hickman, NE 68372)	770-7458
Erin Stoll Photography	459 South 6 th , Suite 2 (Seward, NE 68434)	(402) 641-6918
FireSide Photography	1758 Oak Hills Circle (Garland, NE 68360)	(402) 613-3084
Friesen Photography	3128 Diadem Drive (16)	423-5088
Gary Andrews Photography	647 South 28 th Street (10)	742-6688
Images for a Lifetime	1610 Kingston Road (06)	325-0057
iPose Photography	701 "P" Street, Suite 105 (08)	730-8816
JB Photography	8211 Pinelake Road (16)	540-6988
JS Photography, LLC	PO Box 22481(68542)	489-8768/423-5178
James Bitz Photography	1828 South 11 th Street (02)	525-6119
Jamie Burbach Photography	3437 Prairieview Drive (04)	438-9735
Jurgena Photography	22535 South 96th Street (Hickman, NE 68372)	525-6528/(402) 792-2549
KaBloom Studios	811 Peach Street (02)	617-7688
L Photography by Lucy	1937 North 60 th Street (05)	327-8841
Lasting Reflections	6720 Kearney Avenue (07)	525-7961
Lindbeck Photography	809 P Street, Suite 110 (08)	416-7615
Mina's Photography	7506 Wisteria Place (16)	560-9277
Moments Photography	www.moments-photography.us	499-7510
Natural Expressions Photography	2932 NW 9 th Street (21)	489-6474
Nellie Smith Photography	643 South 25 th Street, Suite 4B (10)	499-3478
Peters Photography	www.petersphotography.net	742-4122
Photo Shoppe (The)	1265 South Cotner Boulevard #14 (10)	466-8218
Photo Veloce	1250 Aldrich Road (10)	304-5347
Photography by Keller	2634 North 48 th Street (04)	450-3781
Photography by M.J.	1341 Silver Street (Ashland, NE 68003)	(402) 944-2206
Photos by Viveca	5820 NE 5 th Street (21)	304-1453
Picture Man (The)	4230 Progressive Avenue (04)	467-2577
Purple Sky Productions	6317 Havelock Ave (07)	770-7576
Randy's Studio	412 1 st Street, (Milford, NE 68405)	(402) 761-2481
Richmond Photography	3203 South Street (02)	202-6299
Sarah Pfeiffer Photography Inc.	3601 Calvert Street, Suite 26 (06)	202-6577
Schmieding Photography	139 South Sixth (Seward, NE 68434)	(402) 643-3018
Shane & Sunny Photography	6101 South 56 th Street (16)	488-4289
Shawna Lynn Photography	643 South 25 th Street, Suite 4A (08)	770-7877
Shramek's Video & Photography	5925 Adams, Suite 10 (07)	475-2767
Spilker Portraits	519 South 27 th Street (10)	601-5589
Studio e	222 S. Columbia Ave (Seward, NE 68434)	(402) 643-9004
Studio e (2 nd location)	119 E 13 th Street (Crete, NE 68333)	(402) 643-9004
Studio 5 Photography	611 Elmwood Avenue (10)	475-3971
Sullivan Photography	1301 Mockingbird Lane South (16)	570-5298
Taura Horn Photography	1410 "O" Street, #41 (08)	570-8440
Toberlin Photography	3838 Randolph Street (10)	525-4359
Tom Slocum Photography	2201 South 50 th Street (06)	466-1348
Townsend Studio	1400 South 58th Street (06)	483-4586
William Wiley Photography	4801 South 58 th Street (16)	314-5842
Wurtz, J.R. Photography	1250 Aldrich Road (10)	488-0271
Zabloudil Photograpics	2001 North 76 th Street (05)	464-7567

GENERAL CONDITIONS FOR FURNISHING
**SENIOR PHOTOGRAPHS FOR YEARBOOK USE
TO THE SIX
LINCOLN PUBLIC HIGH SCHOOLS**

East - 1000 South 70th Street, Lincoln, NE 68510
Northeast - 2635 North 63rd Street, Lincoln, NE 68507
Lincoln High - 2229 "J" Street, Lincoln, NE 68510
Southeast - 2930 South 37th Street, Lincoln, NE 68506
Southwest - 7001 South 14th Street, Lincoln, NE 68512
North Star - 5801 North 33rd Street, Lincoln, NE 68504

SPECIFICATIONS: The specifications below define the type of senior photo preferred by Lincoln Public Schools for use in yearbooks.

1. Size - The overall size of the print is to be approximately 2" wide x 3" tall or standard wallet size. The photo should be composed as a head-and-shoulders shot, and may be cropped by the school for uniformity of size.
2. Head Line - The head line shall stand out distinctly from the background.
3. Background - The background shall not be distracting and should contrast with the student's clothing color.
4. Tone - Faces must stand out from the background and have sufficient contrast to avoid a flat, faint, or shallow appearance.
5. Lighting - Faces must be uniformly and evenly lit without heavy black shadows, squinting, or over/under exposure. No soft focus or diffusion shall be used.
6. Poses - Students shall be conservatively posed, preferably full front or slightly to the side. Avoid extreme angles, profile views, or having the student gazing into space. No hats or props, please. Note that hands and arms will be cropped as necessary, since head-and-shoulder shots are preferred.

INSTRUCTIONS CONCERNING WEARING APPAREL

Apparel should be in accord with school dress-code policies and include no props or hats. Avoid clothing with wording. Wording may be cropped, as necessary.

INSTRUCTIONS FOR SUBMITTING DIGITAL PHOTOGRAPHS

It is the responsibility of the photographer to make sure that digital photographs are saved in JPG format, using the following specifications:

- Resolution for digital photographs is 225 DPI (dots per inch) in JPEG format (no PSD)
- Digital photographs should be cropped and re-sized (2" x 3"/standard wallet) before submitting them
- Digital photographs need to be named as follows: LAST_FIRST_SCHOOL INITIALS (example: Jones_John_EHS.jpg)

- Please send, via U.S. mail, a backup CD of all digitally-submitted images, along with a document identifying each student on the CD.
- Before sending digital photos to each school, please contact the adviser at each school to find out how and where to send the images. If you email photos to the school, send no more than three photos per email.

PROCEDURES: As agreed to by the principals of the six high schools, the yearbook advisors to the six yearbooks and the Purchasing Department, the following procedures have been adopted:

1. Seniors are being urged to have their pictures taken during the summer and early fall months. *No Photographer on the approved list will take a picture less than one week before the acceptance deadline.* A significant number of late submissions may be cause to remove vendor's name from the list.
2. **The deadline for acceptance of a photo will be the last school day of October.**
3. Photos will be delivered directly to the appropriate high school Yearbook Advisor by the photographer. Submission formats must be either a wallet-size color print OR a digital jpeg file. The contact phone numbers and email addresses for the current yearbook advisors are listed below:

Ann Quinlan (Southeast), 436-1304, aquinlan@lps.org
 Jane Holt (East High), 436-1302, jholt@lps.org
 Greg Keller (Lincoln High), 436-1301, gkeller@lps.org
 Dianne Kuppig (Southwest) 436-1306, dkuppig@lps.org
 Cyndy Maddux (North Star), 436-1305, cmaddux@lps.org
 Frank McEntarffer (Northeast), 436-1303, fmcenta@lps.org

4. Photographs will be either accepted or rejected by the Advisor of each school's yearbook within five days of delivery to the school. If a photo is rejected, it is to be retaken by the original photographer at no cost to the student. "No charge" replacements are to be provided until such time as an acceptable photo is delivered.
5. Rejected photographs will be returned by the student to the photographer with a notice bearing the name of the student, the student's school, the reason for rejection, and the signature of the faculty advisor for the yearbook.
6. Photographers will observe a turnaround of no more than 10 days for submission of the corrected version of any picture judged by a school not to meet specifications.
7. Each photograph is to be stamped with the name of the photographer on the back in the lower right-hand corner.
8. Each photographer is responsible for making sure that the lab processing their photos has received a written copy of these specifications. It shall be the responsibility of the photographer to correct any deviations from these specifications free of charge.